

Writing a News Story (Video) : Trees for Life

Teacher Name: **Mrs. Ross**

Student Name: _____

CATEGORY	4	3	2	1
Focus on Topic (Content) -DOUBLE POINTS!	There is one clear, well-focused topic. Main idea stands out and is supported by detailed information about trees! (x2) Shows a full understanding of the topic.	Main idea is clear but the supporting information is general about trees! (x2) Shows a good understanding of the topic.	Main idea is somewhat clear but there is a need for more supporting information about trees! (x2) Shows a good understanding of parts of the topic.	The main idea is not clear. There is a seemingly random collection of information about trees! (x2) Does not seem to understand the topic very well.
Grammar & Spelling (Conventions)	Writer makes no errors in grammar or spelling that distract the reader from the content.	Writer makes 1-2 errors in grammar or spelling that distract the reader from the content.	Writer makes 3-4 errors in grammar or spelling that distract the reader from the content.	Writer makes more than 4 errors in grammar or spelling that distract the reader from the content.
Enthusiasm	Facial expressions and body language generate a strong interest and enthusiasm about the topic in others.	Facial expressions and body language sometimes generate a strong interest and enthusiasm about the topic in others.	Facial expressions and body language are used to try to generate enthusiasm, but seem somewhat faked.	Very little use of facial expressions or body language. Did not generate much interest in topic being presented.
Preparedness	Student is completely prepared and has obviously rehearsed.	Student seems pretty prepared but might have needed a couple more rehearsals.	The student is somewhat prepared, but it is clear that rehearsal was lacking.	Student does not seem at all prepared to present.
Speaks Clearly	Speaks clearly and distinctly all (100-95%) the time, and mispronounces no words.	Speaks clearly and distinctly all (100-95%) the time, but mispronounces one word.	Speaks clearly and distinctly most (94-85%) of the time. Mispronounces no more than one word.	Often mumbles or can not be understood OR mispronounces more than one word.
Stays on Topic	Stays on topic all (100%) of the time.	Stays on topic most (99-90%) of the time.	Stays on topic some (89%-75%) of the time.	It was hard to tell what the topic was.

Volume	Volume is loud enough to be heard by all audience members throughout the presentation.	Volume is loud enough to be heard by all audience members at least 90% of the time.	Volume is loud enough to be heard by all audience members at least 80% of the time.	Volume often too soft to be heard by all audience members.
Attire	Very professional clothing and accessories.	Business casual look.	Clean and attractive student look. Attire does not detract from credibility of presentation.	Sloppy appearance which detracts from credibility of presentation.
Point of View - Purpose	Newscast establishes a purpose at the beginning and maintains that focus throughout! Cohesive newscast.	Establishes a purpose at the beginning, but occasionally wanders from that focus.	The purpose is somewhat clear but many aspects of the newscast seem only slightly related.	It was difficult to figure out the purpose of the newscast.
Group Work	The group functioned exceptionally well. All members listened to, shared with and supported the efforts of others. The group (all members) was almost always on task!	The group functioned pretty well. Most members listened to, shared with and supported the efforts of others. The group (all members) was almost always on task!	The group functioned fairly well but was dominated by one or two members. The group (all members) was almost always on task!	Some members of the group were often off task AND/OR were overtly disrespectful to others in the group AND/OR were typically disregarded by other group members.
Research	Group researched the subject and integrated 3 or more \"tidbits\" from their research into their newscast.	Group researched the subject and integrated 2 \"tidbits\" from their research into their newscast.	Group researched the subject and integrated 1 \"tidbit\" from their research into their newscast.	Either no research was done or it was not clear that the group used it in the newscast.
Duration of presentation	The newscast was between 1.5 and 3 minutes and did not seem hurried or too slow.	The newscast was between 1.5 and 3 minutes but seemed SLIGHTLY hurried or too slow.	The newscast was between 1.5 and 3 minutes but seemed VERY hurried or too slow.	The newscast was too long or too short.
Graphics	Graphics include some original material and are clearly related to the material being presented.	Graphics are clearly related to the material being presented, but none are original.	Graphics include some original material but are only somewhat related to the material being presented.	Graphics are not related to the material being presented.